

Singapore Ride Safe 2013



The Traffic Police Department and the Singapore Road Safety Council launched 'Singapore Ride Safe 2013' on 1 June 2013 at Science Centre Singapore. The event aimed to increase road safety awareness for motorcyclists, in a bid to reduce motorcycle accidents and, minimise serious injuries and fatalities.

The half-day event included outdoor activities, and demonstrations conducted by professional instructors emphasizing safety on the road. A flag-off ceremony was also graced by Assoc Prof Muhammad Faishal Ibrahim, Parliamentary Secretary, Ministry of Health & Ministry of Transport.

Working closely with the Traffic Police Department and Singapore Road Safety Council, we accomplished a rewarding event.



Asia Pacific Breweries Singapore at Beerfest Asia 2013

An annual highlight for beer lovers in Singapore and the region, Beerfest Asia returned for its fifth installment from 13 to 16 June at Marina Promenade to attract beer enthusiasts with its diverse selection of beers.

Over four days, the public enjoyed more than 400 types of beer from all over the world, international entertainment acts, and craft beer tasting workshops.

Beerfest Asia 2013 marks the third consecutive year that Kingsmen Ooh-media has successfully managed the Asia Pacific Breweries Singapore booth from conceptualisation and design, fabrication and installation to event logistics.



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Kingsmen Ooh-Media Pte Ltd
Kingsmen Creative Centre
3 Changi South Lane
Singapore 486 118

Tel: (65) 688 000 88
www.kingsmen-int.com

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