



Our alternative marketing division, Kingsmen Ooh-Media, was celebrated as the **Bronze winner for 'Event Marketing Agency of the Year'** at Marketing Magazine's Agency of the Year Awards 2015.

The Awards celebrate groundbreaking and innovative agency performances in Singapore and is based solely on the opinion of client marketers. Over 700 client marketers in Singapore participated in Marketing's annual Marketing Spend Benchmarking Survey to determine the finalists in each of the categories.

Thereafter, a high profile jury made up of 25 client marketers from leading brands including DBS Bank, FrieslandCampina, Lenovo, Tigerair and VISA assessed finalists submissions on key criteria covering business performance, team development, the depth of the agency's contributions to the industry and community and the quality of work executed over the past year.