



Kingsmen's Executive Chairman, Benedict Soh, was one of eight entrepreneurs who supported the launch of Citi-NIE's SG50 Entrepreneurs Trail on 9th March at the National Library. He participated in an engaging forum with students who were keen to learn more about entrepreneurship and its challenges. Citi-NIE's Trail Shuttle app features interesting stories from 50 entrepreneurs to educate students in Singapore about what it means to be an entrepreneur today. Find out more about Kingsmen's trail [here](#).